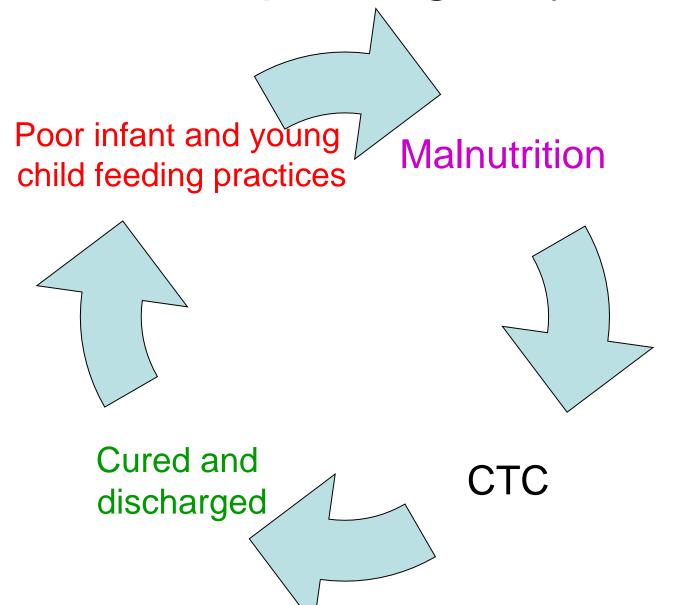
Infant and young child feeding Picture: Asad Zaidi UNICEF Pakistan

It can end up being a cycle...

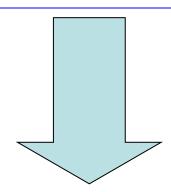


We want-

From START

Once child discharged from CTC treatment

GOOD INFANT FEEDING PRACTICES



NO NEED FOR CTC!

What are 'good' infant and young child feeding practices?

'Optimal infant and young child feeding'

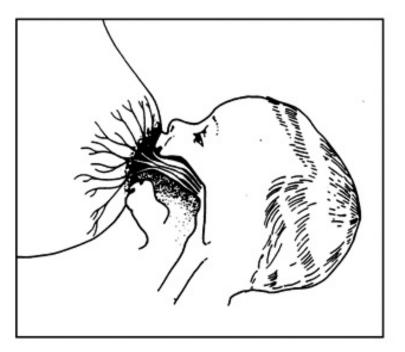
- Early initiation of breastfeeding (hour of birth)
- EXCLUSIVE breastfeeding for 6 months from birth
- After 6 months introduce complementary foods AND continue breastfeeding for 2 years or beyond

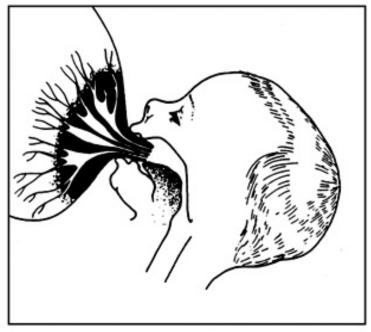
Good Breastfeeding

- 1) Good technique
- Attachment
- Positioning
- 2) Frequent Feeding
- 3) Mother to have confidence

ALL helped with active support!

______2





Good attachment

Poor attachment

Attachment

WHO/UNICEF BFC, 1993

Areola – more visible on top

Mouth – wide open

Chin – close to breast

Lower lip – turned out (can be hard to see)





GOOD

POOR

Good Positioning

- The baby's body and face are in a straight line
- The baby's body is facing and close to the mother so that mother is supporting the baby's whole body.

Frequent feeding

MORE SUCKLING MAKES MORE MILK!

- At least 8 times a day
- Day and night
- On cue / 'demand'
- Let baby suckle for as long as they want and let the baby come off the breast when they have finished
- Offer other breast
- Be 'skin to skin' with the baby often helps milk production and breastfeeding
- Do NOT use pacifiers / dummies

BREASTS ARE NEVER 'EMPTY'

Mothers need confidence...

ALL MOTHERS WORRY!

- Think that they can't do it Breastfeeding can take time to 'get right' keep trying...
- Mothers think: 'My baby is crying I must not have enough milk' – BUT could be crying for other reasons!
- Can't see how much milk baby is getting = could be getting a lot!
- Size and shape of breasts = not important!
- Mother worries not had enough food unless mother is
 ACUTELY malnourished breast milk production is
 not affected. [But best if mother has an extra meal a
 day to protect her health and to give her energy, etc]



MOTHERS NEED: - Technical support (HW, CHW), support of father, family, friends.

Health of a child is the responsibility of the community – ALL should help

Feeding AFTER 6 months...

- Breast milk on its own is not enough need to add complementary foods to 'complete' the nutrient needs of the child
- Need to continue breastfeeding SAME amount as before

Children OFTEN become malnourished at this age because, for example:

- Breastfeeding stops too early or too quickly
- They get sick (e.g. diarrhoea) because food or feeding equipment is dirty and unhygienic
- Complementary foods are poor quality fill up the child but don't give nutrients child needs.

Need breast milk AND a variety of foods especially those rich in vitamins and minerals such as iron



Recommended Complementary Feeding Practices (see table)

- Keep breastfeeding!!!!
- For each age group make sure food is appropriate in terms of:
- Frequency,
- Amount,
- Texture and
- Variety

ALSO remember:

- Responsive / Active Feeding be patient and make feeding fun!
- Hygiene

WHAT CAN YOU DO TO IMPROVE IYCF IN YOUR AREA?

- ✓ Conduct 'Simple Rapid IYCF Assessment'
 at EVERY CONTACT POINT
 - Community Outreach case finding
 - Admission
 - Follow up
 - During 'every day' work and activities
 - YOU think of times in YOUR community

Simple Rapid Assessment

- 1. Ask name of mother and child
- Age of child: 0-5.9m, 6-8.9m, 9-11.9m, 12-23.9m
- 3. Are you breastfeeding him / her?
- 4. Is the baby getting anything else to drink or eat?

Reasons to speak to the mother further and/or refer her to get help:

- not breastfed
- breastfed but feeding not age appropriate
 - under 6 months, not exclusively breastfeeding
 - over 6 months, given no complementary foods

- 5. Is the baby able to suckle the breast?
- 6. Have you any other difficulties with breastfeeding?

Reasons to speak to the mother further and/or refer her to get help:

- Baby not able to suckle
- Mother has other difficulties with breastfeeding

7. If the baby is over 6 months old are the recommended complementary feeding practices being followed?

Reasons to speak to the mother further and/or refer her to get help:

 Over 6 months and not following the recommended complementary feeding practices

- 8. Does the baby look very thin?
- 9. Is the baby lethargic, perhaps ill?

Reasons to refer for **medical help and to**CTC

- Baby looks very thin
- Baby lethargic, perhaps ill

- When all is well the mother needs only
- Praise that she is doing well
- Tell her where she can go in the future if she needs help and support with feeding her child

If she needs further help...

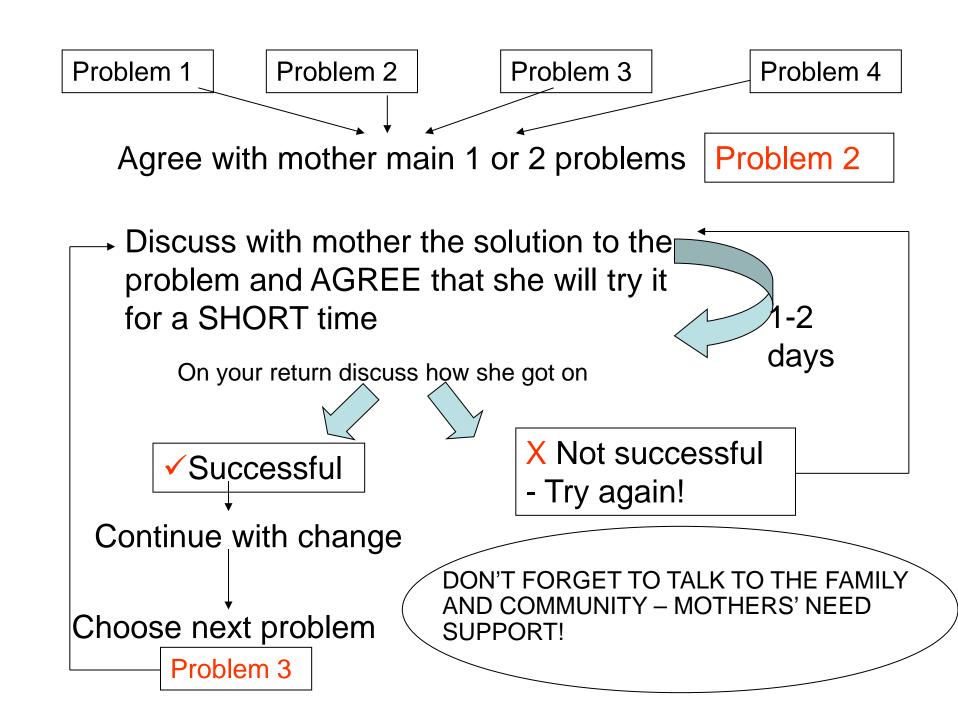
What should you do?

DO NOT JUST TELL THE MOTHER WHAT TO DO – THIS IS UNLIKELY TO WORK!

BE SUPPORTIVE,
LISTEN TO THE MOTHER

- Depending on (1) problem you found during the SRA and (2) problems the mother thinks she has you should:
- Observe her breastfeeding and discuss her breastfeeding practices
 Use the 'recommended breastfeeding practices' to identify specific problems

➤ If the child is above 6 months old use the 'recommended complementary feeding practices' to identify specific problems



Common problems - BREASTFEEDING

MOST BREASTFEEDING PROBLEMS **WILL NOT HAPPEN** OR **CAN BE SOLVED** BY FOLLOWING THE RECOMMENDED BREASTFEEDING **PRACTICES**

CRACKED / BLEEDING NIPPLES

Solutions:

- ✓ Improve attachment.
- ✓ Keep breastfeeding but change breastfeeding position so tongue not on cracked part.
- ✓ Apply drops of breast milk to the nipple and let air dry

<u>Mastitis</u>

- Hard swelling
- Severe pain
- Redness in one area
- Generally not feeling well
- Fever

Solution:

- ✓ Baby should feed every 2-3 hours day and night.
- ✓ Use different breastfeeding positions.
- ✓ Put something warm on the area

Engorgement

- Swelling of breasts (full of milk).
- Tender and warm breasts
- Slight redness
- Pain
- Skin shiny, tight and nipple flattened
- Usually begins on the 3rd 5th day after birth

Solution:

- ✓ Breastfeed more frequently,
- ✓ Put something cold on the breast,
- ✓ Stroke breasts to encourage milk flow,
- ✓ Improve attachment,
- ✓ Press around areola to reduce oedema so baby can attach (express some breast milk).

'Lack of breast milk'

- Listen to mother's concerns.
- Is it really a lack of breast milk or not?
 It could be:
- ❖ Baby having a 'growth spurt' at 2-3 weeks, 6 weeks, 3 months and then every couple of months. It is NORMAL for a child to want to breastfeed more at these times.
- Mother's lack of confidence

CHECK

- Baby gaining weight (at least 500g /month if under 6m)
- Baby responsive and active, (appropriate for age)
- Baby passing light-coloured urine six times a day, or more and not dehydrated

IF OK then:

- ✓ Check 'recommended breastfeeding practices' are being followed.
- ✓ Explain more suckling makes more milk!
- ✓ Suggest she stops supplements (under 6m) as these make the baby breastfeeds less (Baby very small stomach)
- ✓ Mother should spend lots time skin to skin – with her baby.
- ✓ Reassure and visit regularly