

Session Plan – Orientation for Multi-Sector Stakeholders (10 minutes)

This session plan should be used during the orientation for multi-sector stakeholders in Step 2 of the roll-out. After the 10-minutes presentation for this orientation has been provided, this should serve as a session guide to help further orient multi-sector stakeholders to IYCF and sector integration as well as the concept of and expectations for a Champion.

Resources needed:

Two-page briefers from the [IYCF Framework Collection](#)
[ToR for the IYCF Champion](#)

DO / SAY	Resources	Timing
Introduce the Rationale for IYCF and the specific sector Integration	Briefer Page 1	1'
Read the Common Strategic Objectives Ask if there are any questions or comments	Briefer Page 2	1'
Describe Key Integrated Activities Ask how many and which ones should be prioritized.	Briefer Page 2	3'
Explain Who should be a champion? and What should a champion do?	ToR Page 1	3'
Explain that a 1-day training is planned for those who would like to become IYCF champion Identify champions among the participants	N/A	2'